

PRESS CONFERENCES

Wednesday, Sept. 16th 2015

Press day	
9.30 – 10.45	Press conference: „Multimodal Market Hall“ and „Mobility Solution Center“ Place: theme stage Multimodal Market Hall
10.45 – 11.45	Press Conference: „Urban Mobility“ Place: theme stage Multimodal Market Hall
11.45 – 12.00	Press Conference „E-Mobility“ Place: theme stage Multimodal Market Hall
12.00 – 13.00	Press conference: „Startup zone“ Place: theme stage startup zone
14.00 – 14.45	Press conference: „Connected Car“ and „Digital Infrastructure“ Place: theme stage Connected Car

B2B AUDITORIUM 1:

Friday, Sept. 18th 2015

Trade visitor day	
10.00 – 14.00	Technology-Driven Business Model Innovation

FORUM

Date	Tuesday, Sept. 15 th 2015	Wednesday, Sept. 16 th 2015	Thursday, Sept. 17 th 2015	Friday, Sept. 18 th 2015
	Press day	Press day	Trade only day	Trade only day
10:00			Auto manager Talks	Automated Driving
11:00			n-tv news special	Smart Connected World
11:30				Mitsubishi E-Mobility
12:00	n-tv „Telebörse“	n-tv LIVE „Telebörse“	Interview Movimento Bright Box	Digital infrastructure
12:30	n-tv News Special		Mitsubishi E-Mobility	
			Urban Mobility: electric & wireless	
13:00	n-tv LIVE „Telebörse“	n-tv LIVE „Telebörse“		Auto manager Talks „Data Security“
14:00	n-tv LIVE „Telebörse“	n-tv LIVE „Telebörse“	Official Opening of the New Mobility World by Mr Dobrindt. Meeting travel & infrastructure ministers of G7 countries	Automated Driving
14:30 15:00	PS Motormagazin	Executive Forum „Innovation, Transformation, Disruption“		Continental-OTA Keys Bright Box
				The car as the new digital market place
16:00				„Smart and secure?“

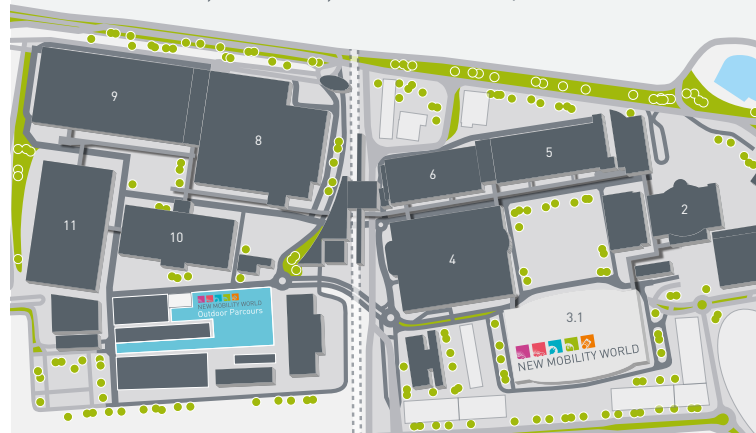
→ NEW MOBILITY WORLD

Die IAA präsentiert einen neuen Ausstellungsbereich zur Mobilität der Zukunft: Die New Mobility World. Mehr als 170 Partner und Aussteller zeigen in Halle 3.1 ihre Innovationen und Lösungen in den Bereichen „Connected Car“, „Automated Driving“, „E-Mobility“, „Urban Mobility“ und „Mobility Services“. Neben 8 Themenparks zu zentralen Zukunftsthemen werden auf der E-Gallery die neuesten Serienfahrzeuge mit Elektroantrieb ausgestellt.

The IAA presents a new exhibition area for the mobility of the future: The New Mobility World. More than 170 partners and exhibitors are showing their innovations and solutions in hall 3.1. Main subjects will be „Connected Car“, „Automated Driving“, „E-Mobility“, „Urban Mobility“ and „Mobility Services“. Beside 8 theme parks, dealing with the most important future aspects of mobility, manufacturers will reveal their latest models of vehicles with electric propulsion.

→ OUTDOOR

Er-Fahren Sie Fahrzeuge und E-Bikes.
Experience cars and E-Bikes. Aussteller / exhibitors:
Bosch, Continental, ZF und viele mehr / and much more



NEW MOBILITY WORLD

→ → → → → enabling future mobility

HALLE / HALL 3.1



→ HIGHLIGHTS

- 8 Themenparks zu den zentralen Zukunftsthemen der Mobilität
8 theme parks for the most important future aspects of mobility
- E-Gallery mit den neuesten Serienfahrzeugen der Hersteller
E-Gallery presenting the latest production cars of the manufacturers
- Zentrales Forum mit Experten-Beiträgen und Diskussionsrunden
Central forum for keynotes and panel discussions with experts

Free WiFi @ Hall 3.1
Offered by Schröder
WLAN: SchrederNMW2015
Password: K4NMW015

PREMIUMPARTNER / PREMIUM PARTNER





NEW MOBILITY WORLD

→ → → → → enabling future mobility

Electric Vehicle Plaza

- Keba
- unu
- Plugsurfing
- Smartlab
- TWIKE

E-GALLERY

- BMW
- Ford
- Audi
- Kia
- Opel
- Daimler
- Nissan
- Mitsubishi

Indoor-Parcours

Pedelec and E-Bike Test Parcours

- MIFA, Brose, Agocs, Hartje, Baiger, Hercules, Pedalpower, Riese&Müller, SFM, Kettler

LEV Component Special Exhibition

- pironex, EnergyBus.org, BASTO.org, EnergyTube, emtas, Rehau, Marquardt, Bafang, Ettrak, CoModule

Bicycle Parking and Sharing solutions

- Roadix, Gobike, BikeEnergy, EnergyBus, EnergyTube

Mobility Solution Center

- Allianz Global Automotive
- Ametras Rentconcept
- autoaid
- Bill-X
- Carzapp
- EIT Digital
- ekoio
- Ernst & Young
- Harman
- ICE Gateway
- Invers
- LapID
- modalzyer
- MotorMiles
- mycleaner
- Santander Carsharing
- SemVox
- smartlane
- webID solutions

Multimodal Market Hall

- ADAC Mitfahrclub
- atmosfair
- BlaBlaCar
- car2go
- Carjump
- CiteeCar
- Drivy
- eMio sharing
- Europcar
- moovel
- mytaxi
- ParkU
- scoo.me
- shaere-a-taxi
- Ubeeqo
- WorldBicycleRelief

Urban Solution Market

- Apcoa
- NXP
- Schröder
- German Partnership for Sustainable Mobility

Digital Infrastructure

- Alcatel-Lucent
- Bitkom
- BMVI

Aussteller / Exhibitors

- bright box
- Citybug
- CLICKCON
- Deutsche Bahn
- Call-a-bike
- Clevershuttle
- FlixBus
- Flinkster
- Ford Carsharing
- Qixxit
- GGEMO
- Green Ride
- Harting
- Hubject
- IBM
- Iconic
- Kumpun
- Legic
- Mennekes
- MIFA
- Mitsubishi
- Paravan
- Qualcomm
- RWE
- Samsung SDI
- Siemens
- Sony
- Sygic
- Telekom
- Tom Tom
- Topalsson
- ubitricity
- VDA
- Walberg

Startup Zone

- Aito
- Arkamys
- Beestar
- BrightWay Vision
- Commsignia
- Comodule
- Coodriver
- Crocodile
- Cross Market Places
- Flex
- Flyt Club
- Google
- Has to be
- hamsterd.com
- Mila
- NavVis
- next
- Opentabs
- OrignGPS
- ParkHere
- Parkjockey
- Parkpocket
- Qucit
- RE2YOU
- Roadix
- Shippies
- Spin8
- ST Microelectronics
- Stiftung Jugend forscht
- Vimcar

Connected Car Pavilion

- Autoliv
- ANFIA
- Baimos
- EDAG
- Gemalto
- Hella
- ICE Italia
- Jasper
- METASYSTEM
- Neocode
- Nuance
- Opel
- Parrot
- Pittasoft
- PwC
- Quanergy
- Susi & James
- Targa Telematics
- VODAFONE
- AUTOMOTIVE
- ZF

Smart City Forum

- AGT International
- ampero
- B2M Software
- Clevercity Systems
- Cambio
- Hessisches Ministerium für Wirtschaft
- House of Logistics and Mobility (HOLM)
- ie³ - TU Dortmund
- Integriertes Verkehrs- u. Mobilitätsmanagement Region Frankfurt RheinMain
- Landeshauptstadt München
- Münchner Verkehrsgesellschaft
- Rhein-Main-Verkehrsverbund
- SAP
- SMIGHT smart.city.light
- Stadt Köln
- Tegel Projekt GmbH
- [ui!] - the urban institute®
- Wattladen
- WILO
- Wirtschaftsförderung Frankfurt